



# THE HAIR *secret*

**THAT'LL HAVE  
YOU HOOKED**

**- IN LESS THAN  
60 SECONDS**

Everyone hates a bad hair day so **imagine you could offer your customers a solution** that not only gives life to dull, lacklustre hair but disguises regrowth & greys and adds volume - in seconds.

*Turn the page*  
to find out more.



Ms Helen Sykes, Ambiance Australia CEO was tired of limp locks and annoying regrowth so when she discovered Ambiance Dry Shampoo at a natural health expo in LA she knew she had to share her fabulous find with the Australian market.

## AMBIANCE DRY SHAMPOO IS AVAILABLE IN:

- BLACK
- BLONDE
- BRUNETTE
- RED
- NO TINT

"I was wandering around the expo in a bit of a daze with flat, greasy, unkempt hair after a long flight and it threw me when one of the exhibitors came up to me and told me she could improve my jet lagged locks. I was a little dubious to say the least but when the product instantly worked I was amazed. It was light with no smell and no sticky residue; within seconds my regrowth was gone and excess oil absorbed and my hair looked and felt clean and full of volume - like it had just been shampooed. I was blown away and immediately fell in love with the product. I couldn't wait to get back home to Australia and show all my friends and family; to say I was excited is an understatement."

Helen recognised that Ambiance Dry Shampoo already had cult status in the US and was well known amongst Hollywood celebs, and felt it was high time that Australian women got to experience instantly luscious locks and say farewell to bad hair days.

"Ambiance is the only vegan non-aerosol tinted volumising dry shampoo in Australia with colour! It effectively mops up any excess oil, leaves hair smelling beautiful and fresh and covers up annoying greys and regrowth - as well as giving hair beautiful volume," says Helen.

## THE DRY SHAMPOO WITH A DIFFERENCE

Busy schedules mean it's increasingly difficult to achieve, let alone maintain, that just-stepped-out-of-the-salon look, which makes Ambiance Australia Dry Shampoo a must-have. It effectively and instantly cleanses the hair and absorbs excess oil, making fresh, flowing tresses the norm. Ambiance conceals thinning hair and creates super volume for seriously salon-worthy hair, while also covering regrowth and greys in less than 60 seconds.

If you travel a lot, be it for work or fun, Ambiance Dry Shampoo is your ultimate travel buddy. Because it's non-aerosol it's airport friendly so you can have beautiful hair from take off to touch down. You needn't feel stressed about missing your monthly hair appointment either; Ambiance comes in five colours to help keep coloured locks looking their best and ensure grey hairs don't see the light of day.

Just like make-up for the hair, Ambiance Australia can be applied like a bronzer, just where you need it and it'll last for ages. In fact it has no expiry date - meaning no wastage.

When it comes to the latest hair colour trends, Helen explains that Ambiance Australia Dry Shampoo is the secret weapon to achieving and maintaining colour vibrancy.

"The colours can be easily blended using the now available Ambiance Refills to create a desired shade or a perfect hair colour match. By combining Black and Brunette you can create chocolate brown and by mixing No Tint in with the Blonde, you have a wonderful ash blonde shade.

"If you're on-trend with teal or lavender coloured hair, use Ambiance No Tint to cleanse and refresh locks without stripping away the colour in the same way that shampooing can.

"Consumers are more demanding nowadays; they want natural, vegan, alcohol free. Ambiance

Dry Shampoo is the perfect multi-tasking solution as it conceals, cleanses, creates and covers. It's ideal for men who are concerned about thinning hair or baldness and because Ambiance Australia is made with 100% natural vegan ingredients and dermatologist tested, it won't irritate the scalp or cause flare-ups for those with common skin conditions. Once you try Ambiance Australia, you won't ever look back.

"Ambiance Australia can even save your customers' money as it reduces the need for separate hair colour and volumisers and extends the life of a salon blowdry."

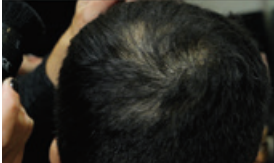
When our hair looks and feels lifeless, it can leave us feeling down in the dumps. Ambiance Australia can transform hair in an instant, making every day a great hair day.

# MAKE-UP FOR YOUR HAIR



BEFORE

AFTER



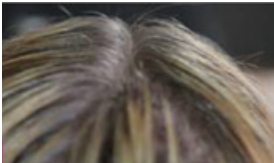
BEFORE

AFTER



BEFORE

AFTER



BEFORE

AFTER



CONCEALS THINNING HAIR  
CLEANSES ABSORBING OIL  
CREATES SENSATIONAL VOLUME  
COVERS REGROWTH AND GREYS



## AMBIANCE AUSTRALIA'S RETAIL EXPANSION PLANS

Helen Sykes has a growth plan for Ambiance Australia that includes **supplying pharmacies and department stores across Australia.**

If your business would be a good fit for stocking Ambiance Australia please call Helen for further details.

As the 'passion behind the product' Helen is responsive and flexible to retailers' needs as she builds the brand nationwide.

**RETAILERS RECEIVE  
THE FOLLOWING WITH  
OPENING ORDERS:**

- Testers
- Counter Display
- Brochures
- Shelf Wobbler
- Posters

**Phone:** 0430 241 521

**Email:** [info@ambianceaustralia.com.au](mailto:info@ambianceaustralia.com.au)

[ambianceaustralia.com.au](http://ambianceaustralia.com.au)

